Special Joint SJSU Math/Computer Science/ Political Science Colloquium

The Data-Driven Campaign:

Analytics in Election 2012

Maybe you saw the post-election headlines like "Inside the World of the Data Crunchers Who Helped Obama Win" (*Time*). Now come hear it from the source: Mike Dickerson, formerly of Obama for America's analytics team, will talk about the programming and statistical ingenuity that played a critical role in the Obama re-election campaign. Whether you're interested in math, statistics, political science, or data-driven business techniques, you'll want to hear how technology and data analysis are changing politics -- and the rest of the world.

Wed Mar 13
3-4pm
Engineering 189

SAN JOSÉ STATE
UNIVERSITY

Seating is limited; to reserve your seat, please email:
tim.hsu@sjsu.edu